



MaxBack.com Launches RapidQuote™ Smartphone Buyback Technology in 3,000 USPS Branches

Joins with USPS to Deliver Free Shipping to Recyclers Nationwide

FOR IMMEDIATE RELEASE—Erie, Pa.—October 2, 2012—MaxBack.com has launched RapidQuote™, the latest in smartphone buyback technology in 3,000 Post Offices nationwide.

“When the QR-code is scanned, RapidQuote™ uses a smartphone's built-in technology to instantly determine its value, taking the guess work out of identifying its specs,” said MaxBack President Sean Michaels. “If the customer is considering an upgrade now or in the future, he or she can conveniently email the quote to themselves.”

RapidQuote™'s proprietary cloud-based technology was developed by MaxBack.com's in-house software development team at their Erie, Pa, headquarters. Using a smartphone with a barcode or QR-code reader application, USPS customers can instantly learn the value of their smartphone by scanning the “CA\$H CODE” QR code on any one of 3,000 Recycling Campaign displays. MaxBack's RapidQuote™ technology produces a monetary quote for that phone.

To complete a buyback transaction, MaxBack.com provides customers free USPS shipping anywhere in the United States. Items are inspected within 2 business days, and RapidQuote™ quotes are honored for 14 days after the customer has accepted it. Damaged or unusable electronics are properly recycled by MaxBack's parent company Environmental Reclamation Services, LLC, a division of Clover Environmental Solutions, the world's leading collector and recycler of small electronics and ink and laser cartridges. MaxBack.com pays customers top-dollar via PayPal, Amazon, or personal check when they sell smartphones, tablets, and iPods.

In addition to encouraging smartphone recycling through RapidQuote™ technology, the Recycling Campaign displays also promote USPS' responsible inkjet cartridge recycling program and dispense postage-paid shipping bags for customers to properly recycle their used cartridges.



Scan the RapidQuote™ QR Code to get an instant quote!

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About MaxBack: MaxBack.com provides consumer with a quote for their cell phones, tablets, and iPods. After the quote is accepted and the item is shipped to MaxBack, it is carefully inspected to verify the condition is consistent with the consumer's assessment and that the gadget can be remarketed. MaxBack then pays the consumer the max amount back via PayPal, Amazon, or personal check. MaxBack is a program of Environmental Reclamation Services LLC, a zero-landfill, R2- and ISO-14001-certified reverse-logistics company owned by Clover Technologies Group, Inc. Learn more at MaxBack.com or facebook.com/MaxBackRewards.
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