



MaxBack Guarantees 10 People Will Get Lucky This Valentine's Day

\$100 Offer Inspires Break-Ups with DVDs, Electronics, and More

FOR IMMEDIATE RELEASE—Erie, Pa.—Feb. 13, 2014—MaxBack, an electronics buyback program that pays consumers for new or used smartphones and tablets, will overpay 10 lucky sellers for their DVD of *"Breakfast at Tiffany's"* this Valentine's Day. The DVD, normally valued between \$5-\$10 for a used copy, will earn the seller \$100.

On Feb. 14, at 12:00 p.m. EST, potential sellers should visit MaxBack.com, find the box that says "Daily MaxOut", click "Sell Now", and complete the transaction. The first 10 to sell their *"Breakfast at Tiffany's"* DVD will receive payment via PayPal or check once the item arrives and is inspected at MaxBack's facility.

This Valentine's Day offer is one of many Daily MaxOuts available at MaxBack.com each Monday-Friday. In addition to offering cash for old, unwanted items, Daily MaxOuts are intended to give prospective sellers a taste of MaxBack's customer service, shipping process, and FastPay payment feature which guarantees payment in as little as three days.

"We have been featuring items like Polaroid cameras, video games, and flip phones as Daily MaxOuts five days a week since January," said Michael Ryan, MaxBack program coordinator. "We invite customers to sell us their old, low-value technology and media, and hope they'll think of MaxBack when they're ready to sell their more valuable smartphones and tablets. We believe each successful transaction demonstrates our commitment to earning our customer's trust."

Make a date with MaxBack.com on Valentine's Day and check back Monday-Friday throughout the rest of February to take advantage of other Daily MaxOuts. MaxOuts will be listed until MaxBack has purchased the maximum quantity, or until midnight EST. Limit one DVD sale per individual.

Polaroid is a registered trademark of PLR IP Holdings, LLC.

About MaxBack: MaxBack.com provides consumer with a quote for their cell phones, tablets, and iPods. After the quote is accepted and the item is shipped to MaxBack, it is carefully inspected to verify the condition is consistent with the consumer's assessment and that the gadget can be remarketed. MaxBack then pays the consumer the max amount back via PayPal, Amazon, or personal check. MaxBack is a program of Environmental Reclamation Services LLC, a zero-landfill, R2- and ISO-14001-certified reverse-logistics company owned by Clover Technologies Group, Inc. Learn more at MaxBack.com or facebook.com/MaxBackRewards.
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